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CERTIFICATE OF TRANSMISSION (37 CFR 1.8(A))

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Date: 23 June 2004


Heather J. Roth

PATENT

OFFICIAL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER	FILING DATE	FIRST NAMED INVENTOR	ATTY. DKT. NO.
10/068,771	05 FEB 2002	CHARLES A. ELDERING	T742-10
TITLE	ART UNIT	EXAMINER	
Targeted Advertising in On Demand Programming	2611	Huynh, Son P	

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Amendment

This Amendment is in response to the Final Office Action mailed April 23, 2004. Please enter the following amendments and consider the following remarks.

Best Available Copy

Amendment

-1-

(10/068,771)